

Ethnic Mosaic

Distinctives

This population segment is identified by a strong ethnic root. Totally non-anglo multiethnic, this English speaking segment is comprised of 2nd to 4th generation ethnics who are assimilating into the cultural mainstream yet remain connected to their ethnic origins by affinity and pride. Their worldview is much broader than the average Americans and they highly value tolerance of other ideas.

The group ranges from moderately to highly literate. Music, arts, and worldviews are a blend of US influence on their cultural origins. Although they are becoming more western in their thought process, eastern philosophy, ideology, and culture is still very dominant in their lives.



They are very relational people. They belong to small social cliques and hang out in local cafes. Entertainment includes eating at local delis, attending community art events, and socializing in clubs that provide live local bands and a place to connect with others. They are avid internet users often frequenting myspace and other sites designed for social interaction.

What Following Christ Looks Like

Worship will be an experience in creativity celebrating the God of many nations. Many of the emergent churches are catering to this population segment by worship that includes acoustic contemporary worship songs, candles, liturgy, and moments of poetic creativity. There are also many strong multi-ethnic congregations that attract this segment. The worship gathering will need to celebrate what God is doing among the nations and not just an American worldview. The congregation will be multi-ethnic.

NOTE: A distinction must be made here between multi-cultural and multi-ethnic. While the different ethnicities will have varying cultures, they will congregate based on the similarities within their cultures. A multi-cultural church is almost an impossibility, whereas there are many multi-ethnic churches that are very successfully impacting this “third culture” generation.

Preaching should be extremely narrative or thematic with a strong application. Any teaching should be in small group environments that allow for dialogue between the facilitator and participants. Small groups that celebrate community and emphasize involving its members in ongoing ministry opportunities is vital.

They will ignore confrontational apologetics but welcome spiritual dialogues. They will not “go to church”, but will participate in a community of believers that is missionally active in relating and impacting local community social needs.